Task-based Activity Cover Sheet

Task Title: Business Loyalty Cards or Accounts

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Learner Name:

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Date Started: **Date Completed:**

Successful Completion: Yes ☐ No ☐

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Goal Path: Employment ☐ Apprenticeship ☐ Secondary School ☐ Post-Secondary ☐ Independence X

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Task Description:

Learners will review Amazon and Presidents Choice for potential benefits of loyalty cards or accounts

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Competency:

A: Find and Use Information

C: Understand and Use Numbers

D: Use Digital Technology

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Task Group(s):

A1: Read continuous text

C1: Manage money

D: N/A

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Level Indicators:

A1.1:   Read brief texts to locate specific details

A1.2: Read texts to locate and connect ideas and information

C1.1: Compare costs and make simple calculations

C1.2: Make low-level inferences to calculate costs and expenses that may include rates such as taxes and discounts

D.1: Perform simple digital tasks according to a set procedure

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Performance Descriptors: see chart on last page

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Materials Required:

- Pencil or pen
- Computer with internet access

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Many businesses provide free loyalty cards where the customer gets points towards future purchases. There are also some businesses that charge for their loyalty cards, but give extra services for these cards. Look at Amazon Prime https://www.amazon.ca/gp/prime/pipeline/landing?ie=UTF8&ref_=footer_prime and PC Plus http://www.presidentschoice.ca/en_CA/community/faqs.html .

Learner Information and Tasks:

Task 1:   What are the 5 services someone gets with Amazon Prime?

Task 2:   Amazon offers a free trial of Amazon Prime for 30 days, what is the cost after the free 30 days including taxes?

Task 3:   If normal shipping costs for an order are $12.00 calculate how many orders would someone need to make in a year to save money through Amazon Prime?

Task 4:   What is the cost to join the PC Plus program?

Task 5:   How does someone earn points with the PC Plus Card?

Task 6:   How much are PC Plus Points worth?

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Notes for instructors/facilitators:

Always use the learner's math from the previous task in the set to mark the next task, as it is about understanding the calculations and just because one number/answer is incorrect it doesn't mean the next one is automatically wrong just because the numbers used were wrong previously.

Also important to remember that when dealing with per cents you can have a 1 cent difference in HST amounts dependent on how the math is completed.

Answer Key

Task 1:   What are the 5 services does someone get with Amazon Prime?

A:

1. **Free 2-day shipping**
2. **Prime Video**
3. **Twitch Prime**
4. **Free unlimited photo storage**
5. **Early access to lightning deals**

Task 2:   Amazon offers a free trial of Amazon Prime for 30 days, what is the cost after the free 30 days?

A: **$79/yr + HST = 89.27**

Task 3:   If normal shipping costs for an order are $12.00 calculate how many orders would someone need to make in a year to save money through Amazon Prime?

A: **given that they may not have added in the HST to Task 2 there are two potential answers:**

79 / 12 = 6.6   Someone would need to make 7 orders

89.27 / 12 = 7.4   Someone would need to make 8 orders

Task 4:   What is the cost to join the PC Plus program?

A: **There is no cost to join the program**

Task 5:   How does someone earn points with the PC Plus Card?

A: **load your offers online or through mobile app then show your card when you buy the qualifying items in-store. There are also bonus offers, flyer offers and in-store offers**

Task 6:   How much are PC Plus Points worth?

A: **1000 pts is equivalent to $1**

Task Title: Business Loyalty Cards or Accounts

	Performance Descriptors	Needs Work	Completes task with support from practitioner	Completes task independently
A1.1	• reads short texts to locate a single piece of information			
A1.2	• locates multiple pieces of information in simple texts			
C1.1	• adds, subtracts, multiplies and divides whole numbers and decimals			
	• follows apparent steps to reach solutions			
	• interprets and represents costs using monetary symbols and decimals			
	• uses strategies to check accuracy (e.g. estimating, using a calculator, repeating a calculation, using the reverse operation)			
C1.2	• calculates percentages			
D.1	• follows simple prompts			

This task: was successfully completed ☐   needs to be tried again ☐

Learner Comments

_____   _____

Instructor (print)   **Learner Signature**