

Task Title: Write an Ad for the Newspaper Classifieds

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| Learner Name: | |
| Date Started: | Date Completed: |
| Successful Completion: Yes___ No___ | |
| Goal Path: Employment__ Apprenticeship__ Secondary School__ Post Secondary__ Independence ✓ | |
| Task Description: The learner will choose from two scenarios and write a classified ad which could be posted in the local newspaper. | |
| Competency: B: Communicate Ideas and Information | Task Group(s): B2.: Write continuous text |
| Level Indicators: B2.1: Write brief texts to convey simple ideas and factual information | |
| Performance Descriptors: see chart on last page | |
| Materials Required: <ul style="list-style-type: none"> • Pen and paper • Dictionary and/or thesaurus • Could also use a word-processing program to complete task • Review various examples of classified ads with your learners • There is also the option of creating classified ads online with “yourclassifieds.ca”, which could be used as the next step of learning (online classifieds are free) | |

Learner Instructions:

People will often use the newspaper classified advertisements to sell items or relay information about apartments for rent, services you can provide or upcoming garages sales. The classifieds are a great way to communicate information to your community.

You want to advertise something in your local newspaper.

Use the following situations to make up your own classified ads:

- A. You are going to have a garage sale (or yard sale) this Saturday. Remember to include the time and place of the sale.
- B. You want to advertise your cleaning services to the community.
- C. You are announcing the 65th birthday of your mother.

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| Performance Descriptors | | Needs Work | Completes task with support from practitioner | Completes task independently |
|-------------------------|---|------------|---|------------------------------|
| B2.1 | <ul style="list-style-type: none">• writes simple texts to request, remind or inform | | | |
| | <ul style="list-style-type: none">• conveys simple ideas and factual information | | | |
| | <ul style="list-style-type: none">• demonstrates a limited understanding of sequence | | | |
| | <ul style="list-style-type: none">• uses sentence structure, upper and lower case and basic punctuation | | | |
| | <ul style="list-style-type: none">• uses highly familiar vocabulary | | | |

This task: was successfully completed ___ needs to be tried again ___

| Learner Comments |
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Instructor (print)

Learner Signature