## Task-based Activity Cover Sheet

**Task Title:** Using Social Media to Find a Job

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| **Learner Name:** | |
| **Date Started: Date Completed:**  **Successful Completion:** Yes\_\_\_ No\_\_\_ | |
| **Goal Path: Employment ✓ Apprenticeship\_\_\_ Secondary School\_\_\_ Post Secondary\_\_\_ Independence\_\_\_** | |
| **Task Description:**  The learner will watch a video to extract information about using social media to find employment. | |
| **Competency:**  A: Find and Use Information  B: Communicate Ideas and Information  D: Use Digital Technology | **Task Group(s):**  A3: Extract Information from films, broadcasts and presentations  A1: Read continuous text  B2: Write continuous text  D: N/A |
| **Level Indicators:**  A3.2: Listens/watches broadcast for more than one piece of information or one piece of information with a low level inference or with many distractors  A1.1: Read brief texts to locate specific details  B2.1: Write brief texts to convey simple ideas and factual information  D.1: Perform simple digital tasks according to a set procedure | |
| **Performance Descriptors:** see chart on last page | |
| **Materials Required:**   * Computer with Internet access capable of playing Adobe Flash video * [www.skillszone.ca/social\_media](http://www.skillszone.ca/social_media) Click on introduction video | |
| **ESKARGO:**  **Skills and Knowledge Required for Successful Task Performance Comprehension**   * Gets the main idea of a film, broadcast or presentation with familiar subject matter * Uses basic strategies to check and increase understanding (i.e., asks for clarification) * Gets main idea(s) and identifies key points of longer forms of oral communication with some unfamiliar aspects * Understands how presentation techniques are used to affect/influence/persuade an audience * Uses strategies to check and increase understanding (e.g., takes notes listing unfamiliar vocabulary and key points, replays audio/video tapes, transcribes information from tapes) * Identifies the main idea(s) and supporting details and summarizes content of sustained forms of oral communication containing some implicit information and specialized vocabulary * Identifies the main idea(s) and supporting information; summarizes content of sustained forms of oral communication containing implicit information and specialized vocabulary * Uses a wider range of complex strategies to confirm and increase understanding (e.g., takes notes to organize and classify, checks interpretation with other listeners, does further research)   **Interpretation:**   * Draws conclusions about ideas presented in formal situations * Evaluates information contained in films, broadcasts, formal talks and presentations * Recognizes that information in films, broadcasts and presentations may be objective or biased * Evaluates overall content and effectiveness of formal speeches and lectures * Compares various ideas from films, broadcasts and presentations * Integrates various ideas from films, broadcasts and presentations   **Attitudes:**  Practitioner,  We encourage you to talk with the learner about attitudes required to complete this task set. The context of the task has to be considered when identifying attitudes. With your learner, please check one of the following:  □ Attitude is not important □ Attitude is somewhat important □ Attitude is very important | |

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There are many videos available online that help people looking for work to be successful in their job search. Watch this video: [www.skillszone.ca/social\_media](http://www.skillszone.ca/social_media) Click on: introduction video

**Task 1**: What does the speaker mean when she says that with social media everyone can be an

“Ace detective”?

**Task 2:** What are two reasons why a company/agency/post-secondary school would view a potential employee/volunteer/student’s Facebook page or Twitter account?

**Task 3:**  What are three ways social media can help an individual looking for a job?

### Answer Key

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There are many videos available online that help people looking for work to be successful in their job search. Watch this video: [www.skillszone.ca/social\_media](http://www.skillszone.ca/social_media) Click on: introduction video

**Task 1**: What does the speaker mean when she says that with social media everyone can be an

“Ace detective”?

* You can find out a lot about people through their social media accounts

**Task 2:** What are two reasons why a company/agency/post-secondary school would view a

potential employee/volunteer/student’s Facebook page or Twitter account?

* To learn more about the person they might hire
* Is the person wanting to volunteer as passionate about a cause as they are and is he/she respectful online
* Can the student responsibly balance school, work and social life

**Task 3:**  What are three ways social media can help an individual looking for a job?

* Building your brand (make a good impression)
* Using the power of social media research (to research potential post-sec options, volunteer organizations or employers)
* Creating your marketing materials (market your skills)
* Build your network

### Using Social Media to Find a Job

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| *Suggested Performance Descriptors* | | **Needs Work** | **Completes task with support from practitioner** | **Completes task independently** |
| **A3.2** | * Listens/watches broadcast for more than one piece of information or one piece of information with a low level inference or with many distractors |  |  |  |

**This task:** was successfully completed\_\_\_ needs to be tried again\_\_\_

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| Learner Comments |
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Print Instructor’s Name Learner Signature