Task Title: Write a Want Ad

OALCF Cover Sheet – Learner Copy

Learner Name:_____

Date Started (m/d/yyyy):_____

Date Completed (m/d/yyyy): _____

Successful Completion: Yes ☐ No ☐

Goal Path: Employment ☐   Apprenticeship ☐

Secondary School ☐   Post Secondary ☐   Independence ☐

Task Description: The learner will prepare a Want Ad for a local newspaper including the cost of the product for the ad and the cost of the ad.

Main Competency/Task Group/Level Indicator:

- Find and Use Information/Read continuous text/A1.1
- Communicate Ideas and Information/Write continuous text/B2.1
- Understand and Use Numbers/Manage money/C1.1

Materials Required:

- Dictionary
- Pen/Paper and/or digital device

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Learner Information

Want ads in a newspaper or magazine are small advertisements, usually offering things for sale or offering jobs. Many people place want ads to sell things like furniture, appliances, tools or equipment. Sometimes they offer services to get extra income.

The cost of the ad is usually based on the number of words and is approximately 0.25₵ per word.

Read the "Sample Ad".

Sample Ad

Golf Clubs - Calloway
- Tailor Made - Mizuno
(Titelist), Cobra sets,
drivers, bags, balls,
carts,putters, wedges,
shoes. Great prices.
705-877-8105.

Work Sheet

Task 1: Choose one of the following items below for your want ad.

☐   Selling your car

☐   Selling your Bedroom Suite

☐   Room to rent in your home

☐   Willing to do odd jobs for a fee

☐   An item of your choice: _____

_____

Task 2: Write down all the features of your choice and underline three or four you want to include in the ad.

Answer:

_____

Task 3: Calculate and list the price(s) of the product(s) you are selling, or the charge(s) for your service(s).

Answer:

_____

Task 4: Want Ads are paid for by the word. Write your ad using 30 words or less.

Answer:

_____

Task 5: Edit the want ad for layout, sentence structure and spelling and write the final copy here.

Answer:

_____

Task 6: Calculate the cost of the ad using the rate provided in the Learner Information.

Answer:

_____