



Task Title: Write a Want Ad

OALCF Cover Sheet – Learner Copy

Learner Name: _____

Date Started (m/d/yyyy): _____

Date Completed (m/d/yyyy): _____

Task Description: Prepare a Want Ad for a local newspaper including the cost of the product for the ad and the cost of the ad.

Competency: A: Find and Use Information, B: Communicate Ideas and Information, C: Understand and Use Numbers

Task Groups: A1: Read continuous text, A2: Interpret documents, B2: Write continuous text, B3: Complete and create documents, C1: Manage Money

Level Indicators:

- A1.1: Read brief texts to locate specific details
- A2.1: Interpret very simple documents to locate specific details
- A2.2: Interpret simple documents to locate and connect information
- B2.2: Write texts to explain and describe information and ideas
- B3.2: Create simple documents to sort, display and organize information
- C1.2: Make low-level inferences to calculate costs and expenses that may include rates such as taxes and discounts
- D1: Perform simple digital tasks according to a set procedure

Performance Descriptors: See chart on last page

Materials Required:

- Dictionary
- Computer or Pen and Paper

Learner Instructions

Many people place want ads in the classified section of the newspaper to reach a larger audience. They sell things like furniture, appliances or offer services to set extra income. The cost of the ad is usually based on the number of words and is approximately 0.25¢ per word. See the example ad:



Golf Clubs - Calloway
- Tailor Made - Mizuno
(Titelist), Cobra sets,
drivers, bags, balls,
carts,putters, wedges,
shoes. Great prices.
705-877-8105.

Prepare a Want Ad for the local newspaper

Task 1: Choose one of the following items below for your want ad.

- Selling your car
- Selling your Bedroom Suite
- Room to rent in your home
- Willing to do odd jobs for a fee
- An ad of your choice: _____

Task 2: Write down all the features of your choice and decide on three to include in the ad.

Answer:

Task 3: Calculate and include the prices of the product you are selling, or the charges for your services.

Answer:

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Task 4: Develop the ad using 30 words or less. Want Ads are paid for by the word.

Answer:

Task 5: Edit the want ad for layout, sentence structure and spelling.

Answer:

Task 6: Calculate the cost of the ad using the information provided above.

Answer:

Task 7: Complete the final copy of the want ad.

Answer:
