



Task Title: Business Loyalty Cards or Accounts

OALCF Cover Sheet – Practitioner Copy

Learner Name: _____

Date Started (m/d/yyyy): _____

Date Completed (m/d/yyyy): _____

Successful Completion: Yes ☐ No ☐

Goal Path:

Employment	<input type="checkbox"/>	Apprenticeship	<input type="checkbox"/>
Secondary School	<input type="checkbox"/>	Post Secondary	<input type="checkbox"/>
		Independence	<input checked="" type="checkbox"/>

Task Description: Learners will review Amazon and President’s Choice for potential benefits of loyalty cards or accounts.

Main Competency / Task Group / Level Indicator:

- Find and Use Information/Read continuous text/A1.2
- Understand and Use Numbers/Manage money/C1.2
- Use Digital Technology/D.1

Performance Descriptors: See chart on last page

Materials Required:

- Pencil or pen
- Computer with internet access

Learner Information

Many businesses provide free loyalty cards where the customer gets points towards future purchases. There are also some businesses that charge for their loyalty cards but give extra services for these cards.

Scan the Amazon Prime and PC Optimum websites.

- https://www.amazon.ca/gp/prime/pipeline/landing?ie=UTF8&ref_=footer_prime
- <https://www.pcoptimum.ca/>

Work Sheet

Task 1: List 5 services included with an Amazon Prime membership.

Answer:

Task 2: Amazon offers a free trial of Amazon Prime for 30 days. What is the cost after the free 30 days?

Answer:

Task 3: If normal shipping costs for an order are \$12.00 calculate how many orders someone would need to make in a year to save money through Amazon Prime?

Answer:

Task 4: At how many places can you earn PC Optimum points?

Answer:

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Task 5: List three ways you can earn points with PC Optimum.

Answer:

Task 6: How many points will you get if you spend \$63 at Shoppers Drug Mart?

Answer:

Answers

Note for Instructors/Practitioners

Always use the learner's math from the previous task in the set to mark the next task, as it is about understanding the calculations. Just because one number/answer is incorrect it doesn't mean the next one is automatically wrong just because the numbers used were wrong previously.

Also important to remember that when dealing with percents you can have a 1 cent difference in HST amounts dependent on how the math is completed.

Task 1: List 5 services included with an Amazon Prime membership.

Answer:

- Free 2-day shipping
- Prime Video
- Unlimited Music Streaming
- Unlimited Reading on any device
- Free unlimited photo storage

Task 2: Amazon offers a free trial of Amazon Prime for 30 days. What is the cost of Amazon Prime after the free 30 days?

Answer: \$99/yr + applicable taxes OR \$9.99 per month plus applicable taxes

Task 3: If normal shipping costs for an order are \$12.00 calculate how many orders someone would need to make in a year to save money through Amazon Prime?

Answer: If learners did not add in HST in Task 2 , two answers are possible:

- Without HST added - ($99 / 12 = 8.25$) Someone would need to make 9 orders
- With HST added - ($\$99 \times 1.13 = \111.87 HST ; $\$99 + \$12.87 = \$111.87$; $\$111.87 / 12 = \9.32) Someone would need to make 10 orders

Task 4: At how many places can you earn PC Optimum points?

Answer: More than 4,500

Task 5: List three ways you can earn points with PC Optimum.

Answer: Any three of the following:

- Earn points on the food and products you buy most.
 - Earn points in-store, online, at points events and through personalized offers with your online account.
 - Earn 15 points on almost every dollar you spend at Shoppers Drug Mart and Pharmaprix.
 - Earn PC Optimum points when you purchase fuel at more than 2000 Esso and Mobil stations across Canada.
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Task 6: How many points will you get if you spend \$63 at Shoppers Drug Mart?

Answer: $\$63 \times 15 = 945$ points

Performance Descriptors

Levels	Performance Descriptors	Needs Work	Completes task with support from practitioner	Completes task independently
A1.2	Scans text to locate information			
	Locates multiple pieces of information in simple texts			
	Makes low-level inferences			
C1.2	Calculates using numbers expressed as whole numbers, fractions, decimals, percentages, and integers.			
	Calculates percentages			
	Interprets and applies rates			
	Selects appropriate steps to reach solutions			
	Uses strategies to check accuracy (e.g. estimating, using a calculator, repeating a calculation, using the reverse operation)			
D.1	Follows simple prompts			
	Locates specific functions and information			

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This task: Was successfully completed ☐ Needs to be tried again ☐

Learner Comments:

Instructor (print):

Learner Signature:
