



Task Title: Write a Classified Ad for the Newspaper

OALCF Cover Sheet – Practitioner Copy

Learner Name: _____

Date Started: _____

Date Completed: _____

Successful Completion: Yes ☐ No ☐

Goal Path: Employment ☐ Apprenticeship ☐

Secondary School ☐ Post Secondary ☐ Independence ☒

Task Description: The learner will choose a scenario and write a classified ad for a newspaper.

Main Competency/Task Group/Level Indicator:

- Communicate Ideas and Information/Write continuous text/B2.1

Materials Required:

- Pen/pencil and paper and/or digital device with word processor program (e.g. Microsoft Word or Google Docs)
- Dictionary and thesaurus or digital device with dictionary and thesaurus applications (optional)

Learner Information

Many people use newspaper classified advertisements to sell items or share information about apartments for rent, services provided, or upcoming garage sales. The classifieds are a great way to share information with your community.

Choose one of the following scenarios:

- A. You are going to have a garage sale (or yard sale) this Saturday. Remember to include the time and place of the sale.
- B. You want to advertise your cleaning services to the community. Remember to include when you are available and how much you charge.
- C. You are announcing the 65th birthday of your mother. Remember to include information about a party including when and where guests can attend.

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Work Sheet

Task 1: Based on the scenario you have chosen, write a classified advertisement that is two or three sentences long. You may use a word processing program on the computer or you may write your answer by hand.

Answer:

Task 2: Review your writing and check your spelling with a dictionary if needed. Show your completed work to your instructor.

Answer: No written response required here.

Task completed: Yes: ☐

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Answers

Answers will vary.

Performance Descriptors

Levels	Performance Descriptors	Needs Work	Completes task with support from practitioner	Completes task independently
B2.1	writes simple texts to request, remind or inform			
	conveys simple ideas and factual information			
	demonstrates a limited understanding of sequence			
	uses sentence structure, upper and lower case and basic punctuation			
	uses highly familiar vocabulary			

This task: Was successfully completed ☐ Needs to be tried again ☐

Learner Comments:

Instructor (print):

Learner (print):
