



Task Title: Write a Want Ad

OALCF Cover Sheet – Practitioner Copy

Learner Name: _____

Date Started (m/d/yyyy): _____

Date Completed (m/d/yyyy): _____

Successful Completion: Yes ☐ No ☐

Goal Path:

Employment	<input type="checkbox"/>	Apprenticeship	<input type="checkbox"/>
Secondary School	<input type="checkbox"/>	Post Secondary	<input type="checkbox"/>
		Independence	<input checked="" type="checkbox"/>

Task Description: The learner will prepare a Want Ad for a local newspaper including the cost of the product for the ad and the cost of the ad.

Main Competency/Task Group/Level Indicator:

- Find and Use Information/Read continuous text/A1.1
- Communicate Ideas and Information/Write continuous text/B2.1
- Understand and Use Numbers/Manage money/C1.1

Materials Required:

- Dictionary
- Pen/Paper and/or digital device

Learner Information

Want ads in a newspaper or magazine are small advertisements, usually offering things for sale or offering jobs. Many people place want ads to sell things like furniture, appliances, tools or equipment. Sometimes they offer services to get extra income.

The cost of the ad is usually based on the number of words and is approximately 0.25¢ per word.

Read the "Sample Ad".

Sample Ad



Work Sheet

Task 1: Choose one of the following items below for your want ad.

- ☐ Selling your car
 - ☐ Selling your Bedroom Suite
 - ☐ Room to rent in your home
 - ☐ Willing to do odd jobs for a fee
 - ☐ An item of your choice: _____
-

Task 2: Write down all the features of your choice and underline three or four you want to include in the ad.

Answer:

Task 3: Calculate and list the price(s) of the product(s) you are selling, or the charge(s) for your service(s).

Answer:

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Task 4: Want Ads are paid for by the word. Write your ad using 30 words or less.

Answer:

Task 5: Edit the want ad for layout, sentence structure and spelling and write the final copy here.

Answer:

Task 6: Calculate the cost of the ad using the rate provided in the Learner Information.

Answer:

Answers

Answers will vary.

Performance Descriptors

Levels	Performance Descriptors	Needs Work	Completes task with support from practitioner	Completes task independently
A1.1	Follows simple, straightforward instructional texts			
B2.1	Writes simple texts to request, remind, or inform			
	Conveys simple ideas and factual information			
	Demonstrates a limited understanding of sequence			
	Uses sentence structure, upper and lower case, and basic punctuation			
	Uses highly familiar vocabulary			
C1.1	Adds, subtracts, multiplies, and divides whole numbers and decimals			
	Recognizes numbers in number and word format			
	Interprets and represents costs using monetary symbols and decimals			
	Identifies and performs required operation			

This task: Was successfully completed ☐ Needs to be tried again ☐

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Learner Comments:

Instructor (print):

Learner (print):