



Task-based Activity Cover Sheet

Task Title: Job profile: Radio Announcer

<b>Learner Name:</b>	
<b>Date Started:</b>	<b>Date Completed:</b>
<b>Successful Completion:</b> Yes ___ No ___	
<b>Goal Path:</b> Employment <input checked="" type="checkbox"/> Apprenticeship <input type="checkbox"/> Secondary School <input type="checkbox"/> Post Secondary <input type="checkbox"/> Independence <input type="checkbox"/>	
<b>Task Description:</b> The learner will watch a job profile video to extract information about different aspects of the job of a radio announcer.	
<b>Competency:</b> A: Find and Use Information B: Communicate Ideas and Information D: Use Digital Technology	<b>Task Group(s):</b> A3: Extract Information from films, broadcasts and presentations A1: Read continuous text B2: Write continuous text D: N/A
<b>Level Indicators:</b> A3.3: Listens/watches broadcast for more than one piece of information and integrates that information A1.1: Read brief texts to locate specific details B2.1: Write brief texts to convey simple ideas and factual information D.2: Perform well-defined, multi-step digital tasks	
<b>Performance Descriptors:</b> see chart on last page	
<b>Materials Required:</b> <ul style="list-style-type: none"> <li>• Computer with Internet access equipped with Windows Media Player</li> <li>• <a href="http://vector.cfee.org">http://vector.cfee.org</a> Keyword search: Radio Announcer</li> <li>• Logging in will require create a user name and password (you can create a generic one for your LBS agency and have learners use that)</li> </ul>	
<b>ESKARGO:</b>	
<b>Skills and Knowledge Required for Successful Task Performance Comprehension</b> <ul style="list-style-type: none"> <li>• Gets the main idea of a film, broadcast or presentation with familiar subject matter</li> <li>• Uses basic strategies to check and increase understanding (i.e., asks for clarification)</li> <li>• Gets main idea(s) and identifies key points of longer forms of oral communication with some unfamiliar aspects</li> </ul>	



## A3 and the Employment Path Project by Project READ, March 2015

- Understands how presentation techniques are used to affect/influence/persuade an audience
- Uses strategies to check and increase understanding (e.g., takes notes listing unfamiliar vocabulary and key points, replays audio/video tapes, transcribes information from tapes)
- Identifies the main idea(s) and supporting details and summarizes content of sustained forms of oral communication containing some implicit information and specialized vocabulary
- Identifies the main idea(s) and supporting information; summarizes content of sustained forms of oral communication containing implicit information and specialized vocabulary
- Uses a wider range of complex strategies to confirm and increase understanding (e.g., takes notes to organize and classify, checks interpretation with other listeners, does further research)

### **Interpretation:**

- Draws conclusions about ideas presented in formal situations
- Evaluates information contained in films, broadcasts, formal talks and presentations
- Recognizes that information in films, broadcasts and presentations may be objective or biased
- Evaluates overall content and effectiveness of formal speeches and lectures
- Compares various ideas from films, broadcasts and presentations
- Integrates various ideas from films, broadcasts and presentations

### **Attitudes:**

Practitioner,

We encourage you to talk with the learner about attitudes required to complete this task set. The context of the task has to be considered when identifying attitudes. With your learner, please check one of the following:

- Attitude is not important       Attitude is somewhat important       Attitude is very important



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**Task Title:** Job profile: Radio Announcer

Employment Service agencies will often show videos to job seekers about different aspects of different jobs. Watch this video: <http://vector.cfee.org>

**Keyword search:** Announcer

**Task 1:** What surprised Marty about the job of an announcer?

**Task 2:** What is the full name of the radio station where Marty works?

**Task 3:** What skills or personal traits does a radio announcer need?

**Task 4:** List 3 things an individual would need to do to start a career in radio announcing?



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### Answer Key

**Task Title:** Job profile: Radio Announcer

Employment Service agencies will often show videos to job seekers about different aspects of different jobs.

Watch this video: <http://vector.cfee.org>

**Keyword search: Announcer**

**Task 1:** What surprised Marty about the job of an announcer?

- ❖ The number of people who call in during the show

**Task 2:** What is the full name of the radio station where Marty works?

- ❖ The Wolf 101.5FM

**Task 3:** What skills or personal traits does a radio announcer need?

- ❖ Be knowledgeable about music
- ❖ Likes to talk and make people laugh
- ❖ Have the right attitude (not self-centred or arrogant)

**Task 4:** List 3 things an individual would need to do to start a career in radio announcing?

- ❖ College recommended because you learn the components of being an announcer
- ❖ Present a demo tape to the program manager
- ❖ Be willing to cover the “unglamorous” shifts (early morning, evenings, weekends etc...)
- ❖ Work during holidays
- ❖ Often start as part-time
- ❖ Willing to fill-in for others – work when you can
- ❖ Understand that it can take a long time to build yourself up and get to where you want to be



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<i>Suggested Performance Descriptors</i>		Needs Work	Completes task with support from practitioner	Completes task independently
<b>A3.2</b>	<ul style="list-style-type: none"><li>Listens/watches broadcast for more than one piece of information or one piece of information with a low level inference or with many distractors</li></ul>			
<b>A3.3</b>	<ul style="list-style-type: none"><li>Listens/watches broadcast for more than one piece of information and integrates that information</li></ul>			

**This task:** was successfully completed \_\_\_ needs to be tried again \_\_\_

<b><i>Learner Comments</i></b>

\_\_\_\_\_  
Print Instructor's Name

\_\_\_\_\_  
Learner Signature