



**Task Title: Write a Want Ad**

OALCF Cover Sheet – Practitioner Copy

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**Learner Name:** \_\_\_\_\_

**Date Started (m/d/yyyy):** \_\_\_\_\_

**Date Completed (m/d/yyyy):** \_\_\_\_\_

**Successful Completion:** Yes  No

**Goal Path:** Employment  Apprenticeship

Secondary School  Post Secondary  Independence

**Task Description:** Prepare a Want Ad for a local newspaper including the cost of the product for the ad and the cost of the ad.

**Competency:** A: Find and Use Information, B: Communicate Ideas and Information, C: Understand and Use Numbers

**Task Groups:** A1: Read continuous text, A2: Interpret documents, B2: Write continuous text, B3: Complete and create documents, C1: Manage Money

**Level Indicators:**

- A1.1: Read brief texts to locate specific details
- A2.1: Interpret very simple documents to locate specific details
- A2.2: Interpret simple documents to locate and connect information
- B2.2: Write texts to explain and describe information and ideas
- B3.2: Create simple documents to sort, display and organize information
- C1.2: Make low-level inferences to calculate costs and expenses that may include rates such as taxes and discounts
- D1: Perform simple digital tasks according to a set procedure

**Performance Descriptors:** See chart on last page

**Materials Required:** Dictionary, Computer or Pen and Paper

## Learner Instructions

Many people place want ads in the classified section of the newspaper to reach a larger audience. They sell things like furniture, appliances or offer services to set extra income. The cost of the ad is usually based on the number of words and is approximately 0.25¢ per word. See the example ad:



Prepare a Want Ad for the local newspaper

**Task 1: Choose one of the following items below for your want ad.**

- Selling your car
- Selling your Bedroom Suite
- Room to rent in your home
- Willing to do odd jobs for a fee
- An ad of your choice: \_\_\_\_\_

**Task 2: Write down all the features of your choice and decide on three to include in the ad.**

Answer:

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**Task 3: Calculate and include the prices of the product you are selling, or the charges for your services.**

Answer:

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Task Title: WriteaWantAd\_I\_A1.1\_A2.1\_A2.2\_B2.2\_B3.2\_C1.2\_D1

**Task 4: Develop the ad using 30 words or less. Want Ads are paid for by the word.**

Answer:

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**Task 5: Edit the want ad for layout, sentence structure and spelling.**

Answer:

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**Task 6: Calculate the cost of the ad using the information provided above.**

Answer:

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**Task 7: Complete the final copy of the want ad.**

Answer:

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### Performance Descriptors 1

Levels	Performance Descriptors	Needs Work	Completes task with support from practitioner	Completes task independently
A1.1	Follows simple, straightforward instructional texts			
A2.1	Locates specific details in simple documents, such as labels and signs			
A2.1	Identifies how lists are organized (e.g. sequential, chronological, alphabetical)			
A2.2	Uses layout to locate information			
A2.2	Makes low-level inferences			
B2.2	Writes texts to explain and describe			
B2.2	Conveys intended meaning on familiar topics for a limited range of purposes and audiences			
B2.2	Begins to sequence writing with some attention to organizing principles (e.g. time, importance)			

### Performance Descriptors 2

Levels	Performance Descriptors	Needs Work	Completes task with support from practitioner	Completes task independently
B2.2	Uses limited range of vocabulary and punctuation appropriate to the task			
B2.2	Begins to select words and tone appropriate to the task			
B2.2	Begins to organize writing to communicate effectively			
B3.2b	Sorts entries into categories			
B3.2b	Displays one or two categories of information organized according to content to be presented			
B3.2b	Identifies parts of documents using titles, row and column headings and labels			
C1.2	Calculates using numbers expressed as whole numbers, fractions, decimals, percentages and integers			
C1.2	Calculates percentages			

### Performance Descriptors 3

Levels	Performance Descriptors	Needs Work	Completes task with support from practitioner	Completes task independently
C1.2	Interprets and applies rates (e.g. \$/kg, \$/1)			
C1.2	Chooses and performs required operation(s); may make inferences to identify required operation(s)			
C1.2	Represents costs and rates using monetary symbols, decimals and percentages			
C1.2	Makes simple estimates			

This task: Was successfully completed  Needs to be tried again

Learner Comments:

Instructor (print):

Learner (print):

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