

Task Title: Write a Want Ad

# OALCF Cover Sheet – Practitioner Copy

**Learner Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Date Started (m/d/yyyy):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Date Completed (m/d/yyyy): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Successful Completion:**  Yes No

|  |  |  |
| --- | --- | --- |
| **Goal Path:** | Employment | Apprenticeship |
| Secondary School | Post Secondary | Independence |

**Task Description:** The learner will prepare a Want Ad for a local newspaper including the cost of the product for the ad and the cost of the ad.

**Main Competency/Task Group/Level Indicator:**

* Find and Use Information/Read continuous text/A1.1
* Communicate Ideas and Information/Write continuous text/B2.1
* Understand and Use Numbers/Manage money/C1.1

**Materials Required:**

* Dictionary
* Pen/Paper and/or digital device

# Learner Information

Want ads in a newspaper or magazine are small advertisements, usually offering things for sale or offering jobs. Many people place want ads to sell things like furniture, appliances, tools or equipment. Sometimes they offer services to get extra income.

The cost of the ad is usually based on the number of words and is approximately 0.25₵ per word.

# Read the “Sample Ad”.

**Sample Ad**

Work Sheet

**Task 1: Choose one of the following items below for your want ad.**

Selling your car

Selling your Bedroom Suite

Room to rent in your home

Willing to do odd jobs for a fee

An item of your choice: **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Task 2: Write down all the features of your choice and underline three or four you want to include in the ad.**

Answer:

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Task 3:** **Calculate and list the price(s) of the product(s) you are selling, or the charge(s) for your service(s).**

Answer:

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Task 4:** **Want Ads are paid for by the word. Write your ad using 30 words or less.**

Answer:

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Task 5: Edit the want ad for layout, sentence structure and spelling and write the final copy here.**

Answer:

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Task 6:** **Calculate the cost of the ad using the rate provided in the Learner Information.**

Answer:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# Answers

# Answers will vary.

# Performance Descriptors

| Levels | Performance Descriptors | Needs Work | Completes task with support from practitioner | Completes task independently |
| --- | --- | --- | --- | --- |
| A1.1 | Follows simple, straightforward instructional texts |  |  |  |
| B2.1 | Writes simple texts to request, remind, or inform |  |  |  |
|  | Conveys simple ideas and factual information |  |  |  |
|  | Demonstrates a limited understanding of sequence |  |  |  |
|  | Uses sentence structure, upper and lower case, and basic punctuation |  |  |  |
|  | Uses highly familiar vocabulary |  |  |  |
| C1.1 | Adds, subtracts, multiplies, and divides whole numbers and decimals |  |  |  |
|  | Recognizes numbers in number and word format |  |  |  |
|  | Interprets and represents costs using monetary symbols and decimals |  |  |  |
|  | Identifies and performs required operation |  |  |  |

This task: Was successfully completed Needs to be tried again

Learner Comments:

Instructor (print): Learner (print):

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**